

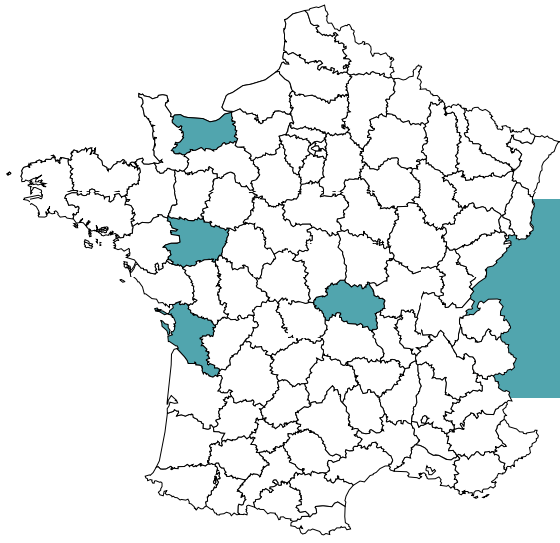


INNOV'IA



PRESS KIT

2026



INNOV'IA and its subsidiaries



INODRY Colombelles (14)



INNOV'IA La Rochelle (17)



INNOCAPS Commentry (03)



INNOV'IA Segré (49)



CAPSULAE La Rochelle (17)



INNOV'IA HEAD OFFICE La Rochelle (17)

Press Kit INNOV'IA

LEADING FRENCH PLAYER IN MICROENCAPSULATION

“POWER UP YOUR POWDER”

**From cough syrups with improved taste to smooth fruit beverages,
or easy-to-dissolve powdered dietary supplements...
Behind these everyday products lies INNOV'IA.**

For more than 35 years, INNOV'IA has been transforming ingredients into powders used in a wide range of daily applications. Based in France, with 4 production sites and an integrated R&D center, the company operates behind the scenes for industrial manufacturers. Its mission: to make ingredients easier to use, more stable, and more efficient.

For example, INNOV'IA enables the masking of bitterness in syrups, improves the mixing of nutritional supplements, and protects sensitive antioxidants and natural extracts in cosmetic products.

Now a recognized reference in France, INNOV'IA supports a growing number of industrial players facing increasingly complex technical challenges.

Still relatively unknown to the general public, the company is experiencing strong growth and has a clear ambition: to accelerate its development across Europe in the coming years.

1 - EDITORIAL

“Transforming matter, unlocking performance.” This belief drives INNOV'IA every day.

We design and produce **high-performance, tailor-made powders**, intended for those who want to go further: further in innovation, further in reliability, further in differentiation. Food, pharmaceutical, cosmetics: whatever the market, our role is clear—transform our clients' ingredients into innovative powders and turn our technological processes into a decisive competitive advantage.

Our ambition is fully assumed. To grow. **To grow** with new clients, explore new markets, and invest in new territories. We have the industrial capacity, technical expertise, and drive to do so. But above all, we aim **to grow in a meaningful way**, becoming a benchmark partner—reliable, committed, and sustainable.

At INNOV'IA, “try us, you'll adopt us” is not a marketing promise: it is a reality built on performance and trust.

As competitiveness alone is no longer enough today, we have chosen to be **excellent in every aspect of our business**, without compromise.

This requirement is collectively driven by committed teams and a management team aligned around a shared vision and project.

Finally, we fully embrace our responsibility towards environmental and societal challenges. Our development is both high-performing and responsible—always. Because we believe a sustainable industry is a stronger industry.

Our decisions are guided by strong values: **Performance, Commitment, Respect & Listening, Creativity, and Excellence**. These values shape our culture, structure our way of working, and strengthen our partnerships. **At INNOV'IA, innovation always emerges from the meeting of technological expertise and a deep understanding of industrial challenges.”**



Patrick SUESCUN
Chief Executive Officer

In an environment where formulations are becoming increasingly complex and production chains demand ever higher levels of control, we support our partners with **rigor, agility, and precision**. Every material is unique. Every project requires a tailored response. That is why we adapt our processes, explore new pathways, and make **drying** far more than an industrial step: **a strategic lever for differentiation and value creation**.

At INNOV'IA, process excellence is not an end in itself. It is a driver—of innovation, reliability, and shared success.”

2 - SPECIALIST IN CUSTOM INGREDIENT FORMULATION AND PRODUCTION

IA stands for “Industrie Agroalimentaire” (Agri-food Industry),
INNOV stands for “Continuous **Innovation**”.

INNOV’IA is today the French leader in microencapsulation, a key enabling technology for innovation, which notably allows:

- protecting sensitive ingredients (vitamins, enzymes, etc.)
- improving taste and/or smell
- enabling ingredients to act at the right time
- facilitating industrial processing and use



Microencapsulation is now a major driver of innovation in food, health, and cosmetics.

The group’s activities are currently distributed as follows:

50% animal nutrition & health, 31% human food, 9% pharma & health, 4% cosmetics, 3% infant nutrition, and 3% specialty products.

Very concrete applications

Although it remains invisible to the general public, INNOV’IA is involved in **the manufacturing of ingredients used in many everyday products**, with a wide range of applications:

Human food

Beverages
Snacks (chips, biscuits, etc.)
Soups and instant preparations
Dairy products (yogurts, creams, etc.)

Health & nutrition

Children’s syrups (improved taste)
Food supplements
Pharmaceutical products

Cosmetics & personal care

Creams and skincare products
Soaps, toothpaste

Animal nutrition and health

etc.



3 - TRANSFORMING INGREDIENTS FOR BETTER USE

INNOV’IA uses industrial processes that transform a liquid into a powder within seconds.

What this changes for industrial manufacturers using these powders in finished products:

Improved shelf life

Simplified handling (flowability, stability to heat and humidity)

More consistent quality

During the transformation process, powders are optimized to enhance usability:

No lumps

Easy mixing

Rapid dispersion

Homogeneous texture

More practical and more enjoyable products to use.

Protecting sensitive ingredients

Another key expertise: protecting fragile ingredients.

Vitamins, natural extracts, or other sensitive actives can be degraded by heat, air, light, pH, or humidity. INNOV'IA develops technologies to “encapsulate” them in an invisible protective layer:

- Improved preservation
- Maintained efficacy
- Controlled release at the right time



A technology serving everyday life.

Behind these processes lie advanced industrial technologies developed over more than 35 years across 4 production sites in France, with 13 fluidized bed systems and 9 spray drying towers.

4 - FROM IDEA TO FINAL PRODUCT

INNOV'IA supports its clients at every stage, from the initial idea through to the finished product:

- Testing a concept
- Developing the recipe/formulation
- Manufacturing at small, medium, or large scale depending on needs

The company works with businesses of very diverse profiles, in food, health, and cosmetics:

- **Start-ups** testing new ideas
- **SMEs** for small-batch production
- **And large industrial groups** for products consumed every day

5 - CAPSULAE ACCELERATES THE TRANSITION FROM INNOVATION TO INDUSTRIAL SCALE



One of INNOV'IA's major developments: through its subsidiary CAPSULAE, dedicated to research and innovation, the group has invested €5 million to reach a new milestone. The objective: accelerate the path from idea to finished product and strengthen its technological leadership.

In 2026, two new state-of-the-art microencapsulation pilot workshops will come into operation.

These facilities enable rapid testing of new ideas, smoother scaling from experimentation to industrial production, and the development of more efficient and sustainable products.

They will allow CAPSULAE to produce small batches under near-industrial conditions—a key step before full-scale manufacturing.

This project also aims to reduce environmental impact, with more energy-efficient and better-controlled processes.

Key outcomes:

- Up to 40 new products developed per year
- Up to 30% reduction in environmental footprint
- Innovative solutions for fast-growing sectors: food, nutrition, cosmetics, agriculture, and algae valorization

With this strategic investment, INNOV'IA strengthens its role as a key innovation player in France, capable of rapidly transforming ideas into concrete products for industrial clients of all sizes.

6 - PRODUCING “BETTER”: SAFETY, ENVIRONMENT, WORKING CONDITIONS

Today, innovation is no longer enough.
Industrial players must also **produce responsibly**.

Quality, Hygiene, Safety, Environment, and Corporate Social Responsibility are fully integrated into the group’s industrial model. At INNOV’IA, this translates into concrete commitments for consumers, employees, and the environment.

Safe products first

In both food and health applications, product safety is an absolute priority.
Every production step is controlled to ensure reliable, traceable products compliant with the strictest standards.

Teams work daily on-site to ensure quality, prevent risks, and continuously improve processes.

Result: internationally recognized certifications (FSSC 22000, FAMI-QS, GMP Part II, as well as Halal, Kosher, and Organic depending on production lines).



Zero accidents: a top priority

Employee health and safety are the top priority. Regular training, strict rules, dedicated safety days—all measures are implemented to minimize risks.

Reducing environmental impact

Facing climate challenges, INNOV’IA has invested nearly **€7 million to transform its industrial sites**:

- Reduced water consumption
- Improved energy efficiency
- Reduced industrial odors
- Better effluent management

These actions have already delivered measurable results, including significant reductions in water usage at several sites. The company also measures its carbon footprint to better reduce it in the coming years.

A human and local commitment

Responsibility also extends to people:

- Continuous training (over 520 sessions delivered in 2025)
- Commitment to professional equality
- Responsible supplier relationships

A simple principle: **produce efficiently, but also sustainably and responsibly**.

7 - A NEW TEAM TO ACCELERATE DEVELOPMENT



Recently renewed, INNOV'IA's Executive Committee marks a new stage in the group's history. This leadership team, with strong industrial backgrounds, has been established to **accelerate development and structure growth**.

Driven by its CEO Patrick Suescun, this new momentum is built around five priorities:

- Develop markets in France and internationally
- Become an essential partner for clients Unite internal teams
- Strengthen industrial excellence
- Fully integrate environmental challenges

8 - A FRENCH INDUSTRIAL ADVENTURE

INNOV'IA's history began in the early 1990s with a simple ambition: bring research and industry closer together to create higher-performance ingredients.

Founded by three passionate formulation engineers.

The company emerged during a European dairy crisis that left many industrial facilities idle. Where others saw obsolete equipment, they saw opportunity.

They revitalized these facilities and repurposed them for innovation.

INNOV'IA gradually expanded, structuring its expertise and integrating multiple industrial sites across France.

Among them, INODRY near Caen became a recognized center for powder processing.

In 2023, a new milestone was reached with the creation of a next-generation production unit near Angers dedicated to drying and microencapsulation.

Innovation as a guiding thread

R&D has been central since the beginning.

In 2002, the R&D center was established in La Rochelle.

In 2018, capabilities expanded with the acquisition of CAPSULAE, a microencapsulation start-up now at the heart of the group's innovation strategy. Since 2021, both R&D centers have been merged, reinforcing the ambition **to transform invisible ingredients into concrete solutions** for food, health, and cosmetics.

4 production sites in France

INNOV'IA relies on a 100% French production network, reflecting its territorial anchoring and commitment to local employment and industrial value chains.

The group has **four production sites and a research and innovation center**, all of which are complementary. Together, they cover the entire value chain, from ingredient design to large-scale production.



Made in France, used worldwide

The ingredients developed by INNOV'IA are exported internationally, showcasing recognized French industrial expertise.

INNOV'IA is part of the Adisseo Group, a global leader in animal nutrition and health. Within its activities, INNOV'IA operates autonomously on technical, commercial, and operational levels.



INNOV'IA key figures

- Founded: 1990
- 4 production sites in France
- 370 employees
- €60M revenue (2025)
- 1 Qualiopi-certified training school
- 11,000 tons of functional ingredients produced in 2025
- 600 clients supported

CAPSULAE key figures

- Founded: 2022
- 2 new workshops planned in 2026
- Location: La Rochelle (Charente-Maritime, France)
- 48 employees
- Scientific partnerships: University of La Rochelle, Le Mans University (Joint Lab with CNRS)

PRESS CONTACT
Alice Coutanceau
agence@alicecoutanceau.com
+336 11 10 42 94

www.innov-ia.com

INNOV'IA 

4 rue Samuel Champlain, Zone chef de baie
17000 La Rochelle - FRANCE

+33 (0)5 46 45 45 11

WWW.INNOV-IA.COM